

Press release

March 14, 2011

AFTER-MOUSE.COM launches Share'Touch, a multi-touch collaboration tool which optimizes both internal and external communication

Lyon, March 14, 2011: AFTER-MOUSE.COM announces the launch of its latest packaged application.

Share, negotiate and correct in real time with Share'Touch! Share'Touch simplifies your collaboration, whether you need to optimize communication within your company or with your external partners/customers. This new business application by AFTER-MOUSE.COM enables all devices running under Windows 7 to be connected together: whether you use a PC, a Tablet PC, or a Microsoft® Surface® 1.0 or 2.0 unit, the application connects you with your collaborators and partners sitting across from you or on the other side of the world.

**Simply and intuitively**, you can add comments and notes to your documents, images or videos with the simple touch of a finger. Files can be **exchanged instantly** with your teams, partners or customers, documents can be duplicated endlessly on your screen or on those of other users, or shared in real time to desired computers. With a simple touch, you can even push a document over to the user of your choice: it will appear instantly on his/her screen, as if by magic!

Share'Touch is not only aimed at conference and meeting rooms but can also be used for events, such as seminars or tradeshows. Better results, energized teams, reduced costs, and increased productivity are a few of the many advantages offered by this innovative and cutting edge collaborative tool!

"Share'Touch was the result of an internal need. With partners in all four corners of the globe, we needed a solution to simplify our exchanges and optimize our meetings. With Share'Touch, our weekly teleconferences have become real collaborative work sessions and a number of us can now work on the same document(s). We thus save a lot of time, and above all, greatly boost our understanding of the issues raised. Share'Touch has really revolutionized our communications", explains Nicolas Chaillan, CEO of AFTER-MOUSE.COM. "Following its internal success, we very quickly decided to extend the use of Share'Touch to our partners and clients. Here, once again, the application has proven itself to be an indispensable collaboration tool." Share'Touch is available from \$22,500 excl. tax. AFTER-MOUSE.COM also develops tailor-made touch applications according to your needs.

For more information on AFTER-MOUSE.COM

Established in 2009, AFTER-MOUSE.COM is the global leader in the development of "multi-touch" and "multi-user" touch screen applications for all platforms (screens, tables such as Microsoft® Surface®, and tactile tablets or walls). Under the guidance of Nicolas Chaillan, AFTER-MOUSE.COM is a Microsoft official partner (BizSpark, IdEES, Microsoft® Surface® Strategic Partner). It is one of the few companies worldwide to be Microsoft® Surface® certified. For more information: http://www.after-mouse.com

Note to editors: AFTER-MOUSE and AFTER-MOUSE.COM are registered trademarks. All other trademarks are the property of their respective owners.

Press Contact: Jessica Castelli – jessica.castelli@after-mouse.com – 00 1 (646) 350 3607